

PLAY WITH HART

HIGH ACCELERATION REDUCTION TECHNOLOGY



SUPPLEMENTAL HEAD PADDING HEAD PADDING FOR FOOTBALL HELMETS

The UNEQUAL GYRO™ is concealed, supplemental head padding that you simply Place-n-Play into full coverage hard shell football helmets, with no helmet modification. Made of a coated aramid fabric and other advanced materials that together handle blunt force trauma and impact shock differently and better than typical plastics and foams.

PROTECTION MATTERS

Players report a competitive edge: "Hits feel different, better"...
"less headaches"..."I play stronger."

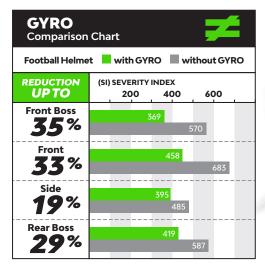
THE UNEQUAL DIFFERENCE

Use of this lightweight, comfortable liner predicts a lower risk of injury.

FOR USE IN LACROSSE HELMETS ALSO

UNEQUAL® REDUCES RISK OF HEAD INJURY

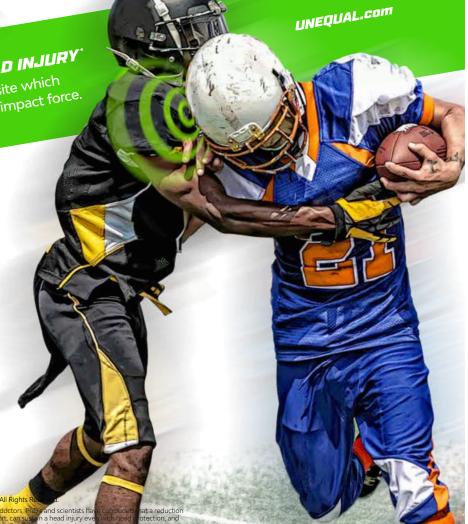
It's an advanced, military-grade composite which reduces acceleration, absorbs & disperses impact force.



GYRO 2 tested under NOCSAE standards at an independent accredited lab-06/16/16. Testing Measure: SEVERITY INDEX (SI). Results may vary.

PATENTED WORLDWIDE, VIGOROUSLY ENFORCED. ©2018 UNEQUAL Technologies Company. All Rights R

*DISCLAIMER: Unequal reduces risk of head injury as compared to a helmet alone. Leading medical doctors, PhD's and scientists in acceleration correlates with a reduction in concussion risk. Any player in any activity, game, or sport, can sust an a head injury ethat no helmet, pad or Unequal product can prevent concussions or eliminate the risk of these injuries. See full product warning a





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#BATTLEREADY



ALL ON-FIELD DATA WAS CAPTURED USING GYRO 1 (Green Version)

DATA SET 1

18 High School Teams Monitored. 48% Reduction in Concussions vs national HS concussion rate.*

TX. Concussion rate among 1300 players using the Gyro was compared to the national HS concussion rate, which is 11.2 concussions per 10,000 AEs*. Athletic Trainers monitored and noted head injuries that occurred during practice and games, as per a recent Texas state law. There was 100% compliance - all players wore the Unequal Gyro. With a total of Athletic Exposures for the season of 84,500 AEs, there were 49 concussions reported, which equates to 5.8 concussions per 10,000 AEs.

*From recent study highlighted by the National Academy of Sciences in a 306 page NFL-funded report.

DATA SET 2

20 Youth Teams Monitored. Limited Pilot Study. 75% Reduction in Concussions vs national youth football concussion rate.

NJ, PA. Teams were selected at random by the league Commissioner. 371 players wore the Gyro 100% of the time. There were 4 concussions sustained, which is 1.1% of the players, equating to 3.4 concussions per 10,000 AEs. The accepted concussion rate in youth football is 4.3% (2014 stat). In this case among 371 players, that would have been 16 concussions or 13.5 concussions per 10,000 AEs.

*Based on a recent study by Dr. Anthony Kontos, Assistant Research Director for the University of Pittsburgh Medical Center Sports Medicine Concussion Program.

DATA SET 3

14 High School Teams Monitored. Intra-team results.

TX, IL, IA, GA, Canada. The concussion rate of 836 players on teams not wearing the Gyro was 9.4%. The concussion rate of 323 players on the same teams self-selected wearing the Gyro was 0.9%. Athletic Exposure data was not tracked.



Go to UNEQUAL.com and get protected!

*DISCLAIMER: Unequal reduces risk of head injury as compared to a helmet alone. Leading medical doctors, PhD's and scientists have concluded that a reduction in acceleration correlates with a reduction in concussion risk. Any player in any activity, game, or sport, can sustain a head injury even with head protection, and that no helmet, pad or Unequal product can prevent concussions or eliminate the risk of these injuries. See full product warning at unequal.com