

UNEQUAL®



[UNEQUAL.com](http://UNEQUAL.com)



**BORN IN BATTLE. BUILT FOR SPORT.**



- ✓ **PriceWaterhouse**
- ✓ **Holds 100+ Patents**
- ✓ **Vito invented AutoLock**  
**\$50 Million AutoLock Sales**
- ✓ **Adj. Prof Penn State MBA**

**#1 Rated AutoLock Sold Here!**

*Rusty Wallace #2*

**AS SEEN ON TV**

**GOOD HOUSEKEEPING INSTITUTE REPORT #1 AUTOMOTIVE ANTI-THEFT DEVICE**



## MILITARY, GOVERNMENT & LAW ENFORCEMENT

Advanced proprietary fabric composites  
Ballistic Inserts  
Batman Suit

Electronics equipment  
Motor mounts / brackets  
Navy sound suppression

Riot Gear  
Steel bullet testing/steel curtain  
Supplementary helmet protection

## CONSUMER APPLICATIONS

Athletic equipment  
Bike seats, handlebars, grips  
Computers, cell phone cases  
Equipment, motorcycle & bicycles  
Footwear (shoe soles/insoles)  
Garden and hand tools

Golf grips and shoes  
Hiking shoes and equipment  
Medical tape  
Orthotics and prosthetics  
Padding for contact sports  
Power tools (drills, saws)

Protective athletic gear  
Roller blade equipment  
Shotgun protection & gun grips  
Ski boots  
Sports helmets  
Tennis racquets

## INDUSTRIAL APPLICATIONS

Absorption / impact  
Aerospace  
Automotive  
Backing / padding carpets  
Building noise reduction  
Carpet backing & padding  
Chemical processing

Computers / PDAs and IPODs  
Electronics and equipment  
Environmental / acoustic  
Flooring, mats  
Household construction  
Industrial manufacturing  
Industrial noise reduction  
Logistics

Noise reduction  
Packaging & logistics  
Padding and tape  
Sound Proofing  
Sub flooring  
Telecommunications  
Transportation & shipping



**ESQUIRE.COM**

SELECTED AS THE #1  
INNOVATION OF 2013

**ESPN**

SELECTED AS TOP 15  
TECHNOLOGIES OF THE  
LAST 15 YEARS



AMERICA'S MOST  
**PROMISING**  
COMPANIES



**NFL**

IDENTIFIED AS A TECHNOLOGY  
THAT WILL SHAPE THE  
FUTURE OF THE NFL



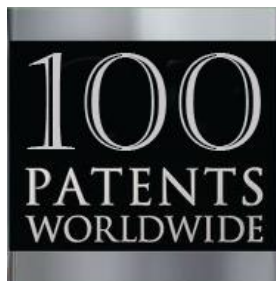
**DUPONT**

AWARD FOR MATERIAL  
INNOVATION





**\$322,000,000 PATENT PORTFOLIO VALUATION**



 **BARNES & THORNBURG<sub>LLP</sub>**

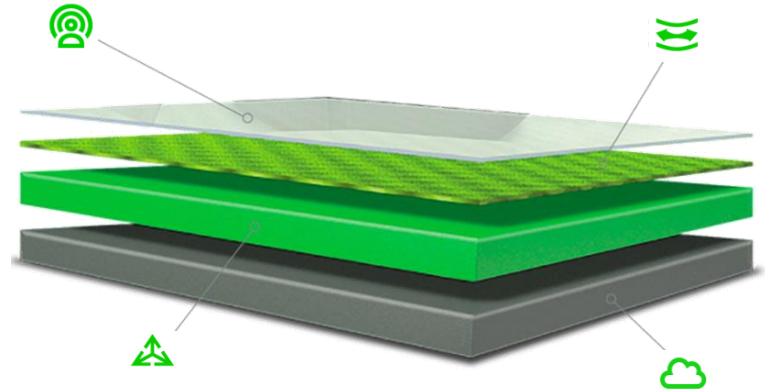
“The foregoing value models for the limited number of verticals of personal protective gear, shoes, sports equipment, and shoe inserts provide a total summed value of apx \$322,000,000.00. This is a minimum modeled value, given the assumptions stated in each of the sections above. That is, the expected value of the portfolio is likely to exceed this amount.”

U.S. Patent Estate Audit and Evaluation for Unequal Technologies Co.



## Unequal's Innovative Multilayer Composite Outperforms Others

- ≠ Unequal's combination of materials, the aramid, the semi-rigid polypropylene polymer and the elastomers, exhibit synergistic properties that outperform each of the individual layers
- ≠ **Kevlar® unprotected**, on its own will, break down when exposed to heat, light, moisture and tension
- ≠ **Low cost**, durable, lightweight, thin that does not inhibit or restrict movement
- ≠ **Highly resistant** to extreme temperatures, moisture, light and tension
- ≠ **Extremely versatile** – can be manufactured into any form, shape, design or color
- ≠ **Level of G-Force** energy absorption can be customized to specification by sport, use or individual





## HART shirt



- ≠ Protective, lightweight base layer with patented hart pad sewn in
- ≠ Moisture-wicking, breathable fabric
- ≠ Best suited for football, baseball, soccer, lacrosse, ice hockey & other contact sports
- ≠ MSRP: \$99.95

## HART pad



- ≠ Adjustable, protective pad designed to reduce impact and risk of commotio cordis
- ≠ Breathable mesh with ventilation ports to keep athletes cool
- ≠ Best suited for football, baseball, soccer, lacrosse, ice hockey and martial arts
- ≠ MSRP: \$89.95

## HART catcher



- ≠ Patented impact technology with increased protection over the heart
- ≠ Built-in ventilation and adjustable for any fit
- ≠ Best suited for baseball and softball catchers
- ≠ MSRP: \$159.95

## HART goalie chest protector



- ≠ Ultra-light, low profile chest guard with left rib HART pad and Gut guard
- ≠ Allows athletes to retain full range-of-motion
- ≠ Best suited for lacrosse goalies
- ≠ MSRP: \$159.95

## Insoles



- ≠ Protective cushioning insoles reduce risk of foot injury with 23% more cushion than standard OEM insoles
- ≠ Stability insoles use patented tech to provide extra support & protection
- ≠ Best suited for athletics shoes and boots
- ≠ MSRP: \$39.95



## Halo



## Gyro



## SOLO



## Dome



- ≠ Protective, lightweight tech reduces risk of concussion
- ≠ Adjustable, moisture-wicking band in 6mm and 10mm sizes
- ≠ Complies with FIFA LAW4 and does not impact header rebound speed or control
- ≠ Best suited for soccer, lacrosse, field hockey and basketball
- ≠ MSRP: \$39.95

- ≠ Military grade composite helmet liner designed to absorb impact
- ≠ Lightweight insert can be trimmed to customize fit in any hard shell football helmet
- ≠ Permitted for practices and games by the NFHS
- ≠ Best suited for football
- ≠ MSRP: \$49.95

- ≠ Pliable, protective insert for baseball, hockey, softball, lacrosse & action sport helmets
- ≠ Air cooling channel technology
- ≠ Padding acts to reduce impact from collisions, pitches, sticks and wipeouts
- ≠ Best suited for any sports-related helmet
- ≠ MSRP: \$49.95

- ≠ Ultrathin hat insert fortified with military grade composite to lower the risk of concussion
- ≠ Moisture-wicking technology to keep athletes cool
- ≠ Best suited for baseball and softball
- ≠ MSRP: \$49.95





## WHAT IS COMMOTIO CORDIS:

- ✓ **#2 KILLER IN SPORTS**
- ✓ **SUDDEN DEATH FROM BLOW TO THE CHEST FROM A BALL, STICK OR HAND**
- ✓ **40,000,000 AT-RISK KIDS (6 – 18) THAT PLAY SPORTS IN USA**
- ✓ **DUTY OF CARE**

## WHO IS COMMOTIO?

**Schoolboy, 15, died of Commotio Cordis when a soccer ball hit his chest.**

**On November 28, 2017, Keelan MacKnight was struck by a soccer ball in the chest when playing in goal. Keelan fell to the ground and died from a phenomenon, known as Commotio Cordis, a 'concussion of the heart'.**



# Commotio Cordis Milestones



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- FDA reviewed and in August 2017 granted a claim for Unequal HART® device, a historic first of its kind for sports gear. Patented Commotio Cordis protection.
- Tufts Medical Center tested HART® and deemed it effective in a peer-reviewed, published study in the Clinical Journal of Sport Medicine, March 2016.
- HART® is the most important breakthrough for the #2 Killer in Sports. Helps safeguard the almost 40 million at-risk kids (6 - 18) who play sports in USA.
- World's Only...Green Field...New Market
- **NFHS (National Federation of High Schools) Mandates Commotio Protection**
- High Margin Patented products



CLINICALLY TESTED.  
PROVEN EFFECTIVE.





## 2017 RATIOS OF SPEND TO REVENUE

Paid Digital to Revenue

**6.31**

Paid FB To Revenue

**16.24**

Paid Search to Revenue

**10.35**

Past performance is no guarantee of future results.



- **Investment secured by Patent Valuation**
- **Initial Raise \$2M; then up to \$10M**
- **Use of Proceeds**
- **2:1 ROI Minimum**
- **Full Ratchet - Price Protection**
- **Registration Rights**



**I.P.O.**

**ACQUISITION**

**MERGER**



# Cautionary Statements Notice To Prospective Investors



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