





BORN IN
BATTLE


BUILT FOR
SPORT




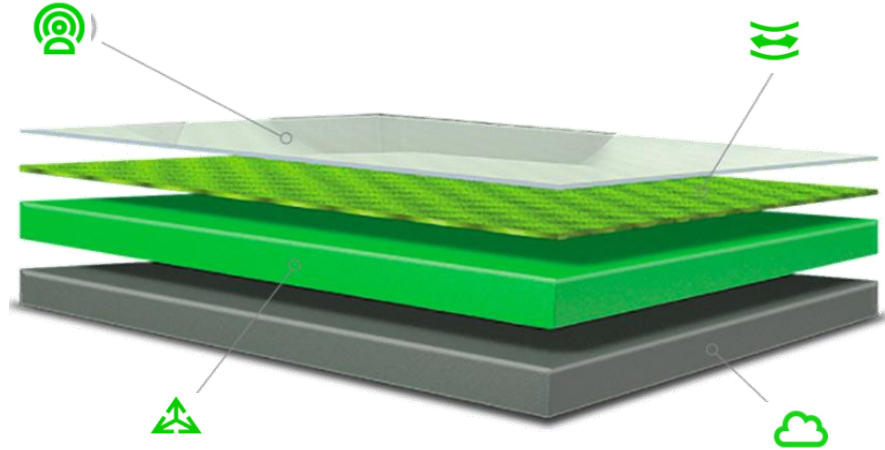
- ≠ Unequal's patented combination of materials, aramid, semi-rigid polypropylene polymer and elastomers, maintain their own characteristics, but also exhibit synergistic properties that outperform the individual layers
- ≠ Kevlar®, on its own will, break down when exposed to heat, light, moisture and tension

 **Impactshield®:** Outer layer that both blocks and redirects the G-force energy laterally along the surface at a 90° angle to its original direction of propagation

 **Tridur®:** Coated Kevlar and Twaron that absorb and disperses 2nd generation energy across the elongation of its fibers; five times stronger than steel on an equal weight basis

 **Accelleron®:** Closed cell, high density foam that dissipates much of the remaining impact energy by maintaining its structure and not “bottoming out”

 **Airilon®:** Closed cell, low density foam that attenuates remaining energy and provides form fitting comfort





\$322,000,000 PATENT PORTFOLIO VALUATION

 BARNES & THORNBURG_{LLP}

“The foregoing value models for the limited number of verticals of personal protective gear, shoes, sports equipment, and shoe inserts provide a total summed value of apx \$322,000,000.00. This is a minimum modeled value, given the assumptions stated in each of the sections above. That is, the expected value of the portfolio is likely to exceed this amount.”

U.S. Patent Estate Audit and Evaluation for Unequal Technologies Co.

- ≠ +100 worldwide patents issued or pending primarily related to impact energy
- ≠ Long horizon with first patents expiring in 2021 and strongest patents expiring in 2030
- ≠ Highly defensive and versatile portfolio due to broad and wide ranging claims
- ≠ IP Score® of 93% for relative IP strength⁽¹⁾
- ≠ Precedent of strong infringement enforcement
- ≠ Significant historical valuation based on third-party evaluation



1 IP Score is a patent scoring engine provided by the European Patent Office (EPO) that measures the relative strength of IP assets compared to competitors based on a several categories



MILITARY, GOVERNMENT & LAW ENFORCEMENT

Advanced proprietary fabric composites
Ballistic Inserts
Batman Suit

Electronics equipment
Motor mounts / brackets
Navy sound suppression

Riot Gear
Steel bullet testing/steel curtain
Supplementary helmet protection

CONSUMER APPLICATIONS

Athletic equipment
Bike seats, handlebars, grips
Computers, cell phone cases
Equipment, motorcycle & bicycles
Footwear (shoe soles/insoles)
Garden and hand tools

Golf grips and shoes
Hiking shoes and equipment
Medical tape
Orthotics and prosthetics
Padding for contact sports
Power tools (drills, saws)

Protective athletic gear
Roller blade equipment
Shotgun protection & gun grips
Ski boots
Sports helmets
Tennis racquets

INDUSTRIAL APPLICATIONS

Absorption / impact
Aerospace
Automotive
Backing / padding carpets
Building noise reduction
Carpet backing & padding
Chemical processing

Computers / PDAs and IPODs
Electronics and equipment
Environmental / acoustic
Flooring, mats
Household construction
Industrial manufacturing
Industrial noise reduction
Logistics

Noise reduction
Packaging & logistics
Padding and tape
Sound Proofing
Sub flooring
Telecommunications
Transportation & shipping



WHAT IS COMMOTIO CORDIS:

- ✓ **#2 KILLER IN SPORTS**
- ✓ **SUDDEN DEATH FROM ILL-TIMED BLOW TO THE CHEST NEAR THE HEART FROM A BALL, STICK OR HAND**
- ✓ **40,000,000 AT-RISK KIDS (6 – 18) THAT PLAY SPORTS IN USA**
- ✓ **DUTY OF CARE**

WHO IS COMMOTIO?

Schoolboy, 15, died of Commotio Cordis when a soccer ball hit his chest.

On November 28, 2017, Keelan MacKnight was struck by a soccer ball in the chest when playing in goal. Keelan fell to the ground and died from a phenomenon, known as Commotio Cordis, a 'concussion of the heart'.





- FDA reviewed and in August 2017 granted a claim for Unequal HART® device, a historic first of its kind for sports gear. Patented Commotio Cordis protection.
- Tufts Medical Center tested HART® and deemed it effective in a peer-reviewed, published study in the Clinical Journal of Sport Medicine, March 2016.
- HART® is the most important breakthrough for the #2 Killer in Sports. Helps safeguard the almost 40 million at-risk kids (6 - 18) who play sports in USA.
- World's Only...Green Field...New Market
- **NFHS (National Federation of High Schools) Mandates Commotio Protection**
- High Margin Patented products



**CLINICALLY TESTED.
PROVEN EFFECTIVE.**



Where We Are in Our Evolution



UNEQUAL.com



Harness Technology in Limited Selection of Athletic Products

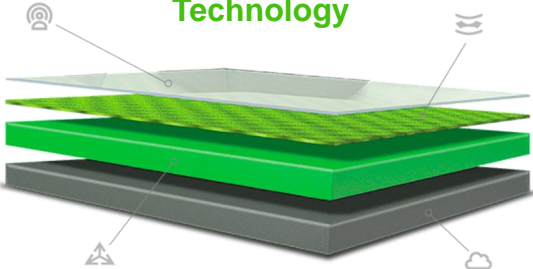


Further Brand Awareness Through Accolades and Recognition by Leading Organizations and Publications



2018 and Beyond

Design Breakthrough Technology



Partner With True Brand Ambassadors, Gaining Authenticity and Credibility on the Field



ALI KI
Work



KURT
Forme



JAMES HARR
Pro Bowl NFL



Broad Rollout to Youth Market





- ≠ Increased focus on safety for the underserved 40+ million youth athletes in the US, particularly in regard to reducing the risk of concussion and commotio cordis
- ≠ Disruptive and innovative technology with versatility across applications
- ≠ Scientifically proven to reduce the risk of head and body injuries, leveraging a highly defensible patent portfolio
- ≠ Developed several highly innovative products that have tremendous potential and broad appeal across many sports
- ≠ Key partnerships and relationships with highly recognizable professional athletes and youth sports leagues
- ≠ Potential to accelerate growth and expand product applications globally with the right partner