



PLAY WITH HART®
HIGH ACCELERATION REDUCTION TECHNOLOGY

GYRO™ SUPPLEMENTAL HEAD PADDING FOR FOOTBALL HELMETS



UNEQUAL.com



The UNEQUAL GYRO™ is concealed, supplemental head padding that you simply Place-n-Play into full coverage hard shell football helmets, with no helmet modification.

PROTECTION MATTERS

Players report a competitive edge:
"Hits feel different, better"...
"less headaches"... "I play stronger."

THE UNEQUAL DIFFERENCE

Use of this lightweight, comfortable liner predicts a lower risk of injury.

HELMETS WITH UNEQUAL PREDICT A SIGNIFICANTLY LOWER RISK OF CONCUSSIONS
AS COMPARED TO HELMETS WITHOUT UNEQUAL

GYRO™ COMPARISON CHART

Tested under NOCSAE standards at an independent accredited lab. Results may vary.

Football Helmet	with GYRO	without GYRO	
Reduction UP TO	(SI) SEVERITY INDEX		
	200	400	600
Front Side			
27%	285	393	
Front			
37%	52	83	
Right Side			
23%	393	513	
Rear Boss			
32%	470	689	

"I won't play without Unequal and neither will my kids."

JAMES HARRISON
PITTSBURGH / LB



REDUCES ACCELERATION. REDUCES FORCE. REDUCES RISK.

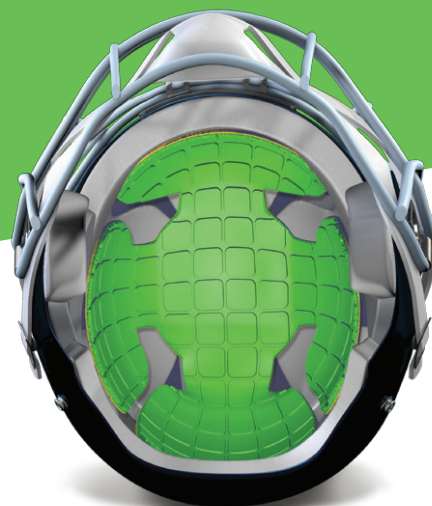
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GYRO™

ON-FIELD STATISTICS



JAMES HARRISON
PITTSBURGH / LB

DATA SET 1

18 High School Teams Monitored.

48% Reduction in Concussions vs national HS concussion rate.*

TX. Concussion rate among 1300 players using the Gyro was compared to the national HS concussion rate, which is 11.2 concussions per 10,000 AEs*. Athletic Trainers monitored and noted head injuries that occurred during practice and games, as per a recent Texas state law. There was 100% compliance - all players wore the Unequal Gyro. With a total of Athletic Exposures for the season of 84,500 AEs, there were 49 concussions reported, which equates to 5.8 concussions per 10,000 AEs.

*From recent study highlighted by the National Academy of Sciences in a 306 page NFL-funded report.

DATA SET 2

20 Youth Teams Monitored. Limited Pilot Study.

75% Reduction in Concussions vs national youth football concussion rate.

NJ, PA. Teams were selected at random by the league Commissioner. 371 players wore the Gyro 100% of the time. There were 4 concussions sustained, which is 1.1% of the players, equating to 3.4 concussions per 10,000 AEs. The accepted concussion rate in youth football is 4.3% (2014 stat). In this case among 371 players, that would have been 16 concussions or 13.5 concussions per 10,000 AEs.

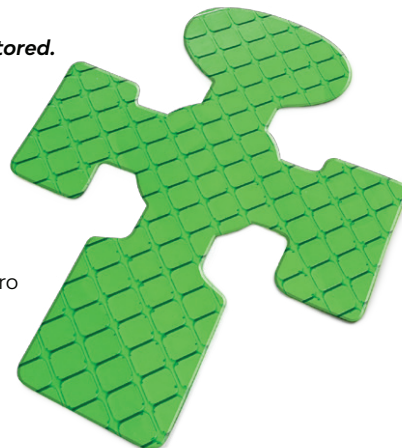
*Based on a recent study by Dr. Anthony Kontos, Assistant Research Director for the University of Pittsburgh Medical Center Sports Medicine Concussion Program.

DATA SET 3

14 High School Teams Monitored.

Intra-team results.

TX, IL, IA, GA, Canada.
The concussion rate of 836 players on teams not wearing the Gyro was 9.4%. The concussion rate of 323 players on the same teams self-selected wearing the Gyro was 0.9%. Athletic Exposure data was not tracked.



Go to UNEQUAL.com and get protected!

*Disclaimer: No representation is made as to what will happen with any team or player. Each athletic experience is different. Any player in any sport can sustain a head injury with even the very best head protection. Unequal pads cannot prevent concussions or eliminate the risk of serious head or neck injuries. Results may vary depending on: helmet or pad type & style; sport / activity; contact surface; temperature; impact levels; linear & angular forces; helmet or pad manufacturer; and user's health. No helmet or pad, including Unequal Products, can prevent serious head, brain, body and/or neck injuries including paralysis or possibly death a person might incur while participating in any activity, game or sport.